



SUNRIDGE BRAND MANUAL

FEB. 2024

Version 1.7

SHE'S ETCHED WITH EXPERIENCE

A Writing on Experienced Ambition

It's the same as when she was young but with one simple addition; lines,
an etching of experience drawn on her face by the Creator artist who refines.

She smiled fervently with fresh skin when she was young,
ambitious and unaware of what lay ahead of her.

In 20 years she encountered the brokenness of the world,
she was betrayed, dissapointed, she has failed and been failed.

In contrast, she has known great joy, faithfullness, she knows the dark ages end
and she has walked people out of their dark ages.

All this is embedded in the lines that form at the fringes of her expression,
smile lines, despair lines, the etchings of experience on her weathered face
which still smiles ambitiously and now confidently, fully knowing what she is up against
and marches towards it.

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SUNRDIGE MISSION STATEMENT

**LEADING
PEOPLE TO
BECOME
PASSIONATELY
COMMITTED
FOLLOWERS
OF JESUS.**

ABOUT

ABOUT

In 1997, a team of people believed that, because Jesus was irresistible, the church would also be. For all of us broken people to look forward to being refreshed by the love of a family church was our goal from day one.

WHAT WE BELIEVE

At SunRidge we treasure the individual journey that each person walks with Jesus. Out of our personal journeys will arise different truths about God, some being more important to one individual than another. We celebrate these differences and even find that when a person shares their journey with a friend some of the greatest ministry is accomplished.

OUR VALUES

Love Jesus Pursuing a personal relationship with Jesus through a devotional life is the true essence of our faith and essential in life transformation.

Love People To know and to be known, to need and to be needed, recognizing that God has designed us to live in a deep relationship with others.

Live Mission To reach out to people living out and lifting up the Gospel, by using our time, treasure and talents even when inconvenient.

OUR BELIEFS

We believe that God created all things and loves everyone with an unconditional love. God fashioned us to know Him, to love Him, and to live a purposeful life in relationship with Him.

We believe that Jesus Christ is God's Son who died on the cross and rose again to purchase for us a place in heaven which He offers to us as a free gift, not because of our works, but because of His unlimited grace.

We believe that the Holy Spirit is the Spirit of God who created within all people a desire to seek out a relationship with Him. As we allow Him to, the Holy Spirit fills and empowers us as Christians, giving us the ability to live a life of faith, integrity, and gifted ministry.

We believe the Bible is God's Word to us, it is fully relevant for our lives today and gives us practical guidance for all aspects of daily living.

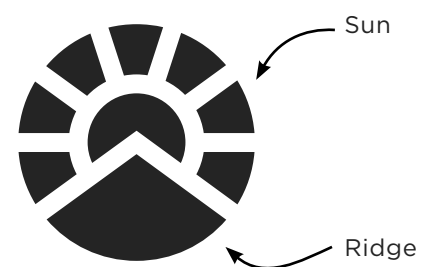
We believe Salvation is becoming part of God's family by accepting God's gift of forgiveness, and being made eternally right with Him through an ongoing relationship of faith in Christ Jesus.

We believe that Christian Living is discovering the peace and fulfilment Jesus Christ brings to us, as we yield our lives to His guidance and are empowered by His Holy Spirit.

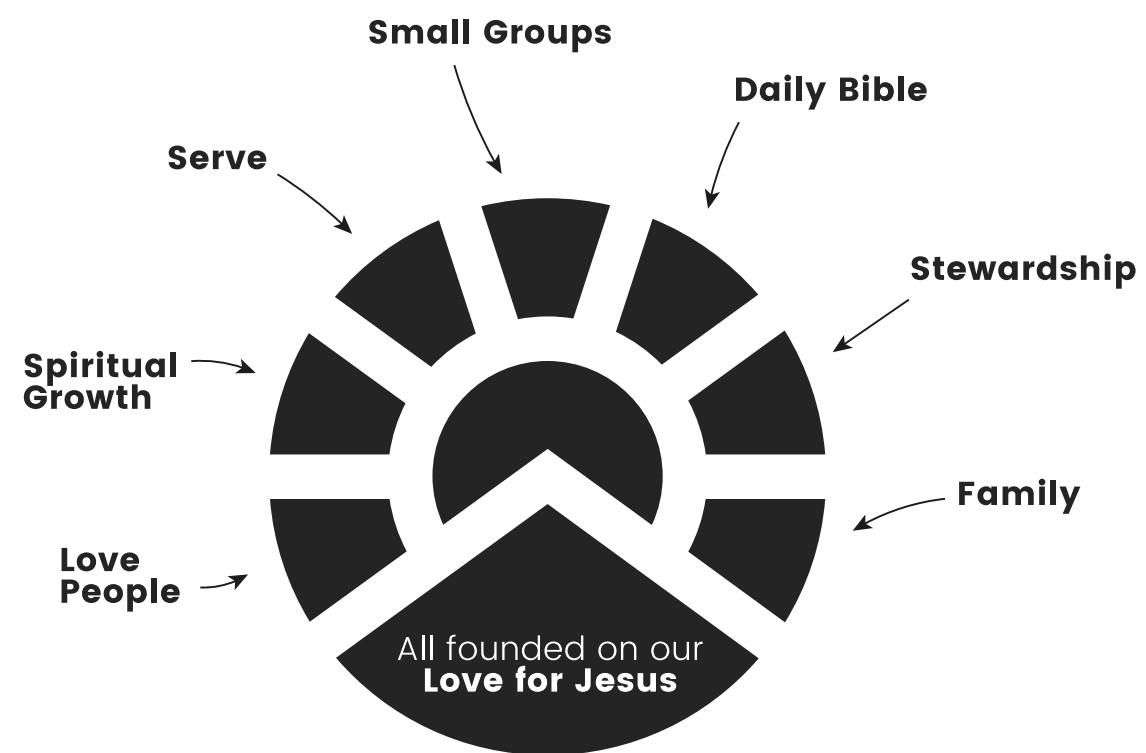
LOGO

LOGO

LOGO VERSIONS



ICON MEANING



TYPOGRAPHY

TYPEFACES

MANIER

<https://creativemarket.com/lapa.piotr/3375755-Manier---Sharp-Serif-Typeface>

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z

POPPIN (FREE)

<https://fonts.google.com/specimen/Poppins>

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

!! If you do not have this font...

Download this free alternative: <https://fonts.google.com/specimen/Ledger>

TYPE HIERARCHY

HEADER ONE

Manier - Bold - All Caps or
Sentence Case

Phrase one

Manier Bold + Poppin Bold - Sentence Case

Header Two

Poppin Bold - Sentence Case

Header Three

Poppin Bold - Sentence Case

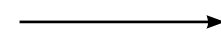
Paragraph Text

Poppin Light - Sentence Case

COLOUR

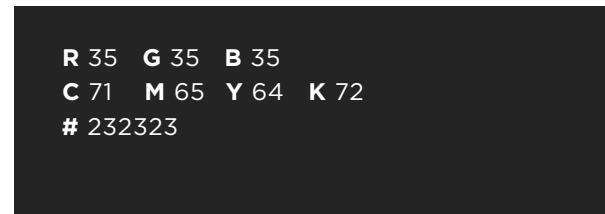
THE COLOURS

DOMINANT COLOURS



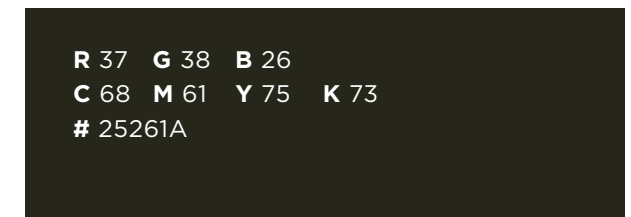
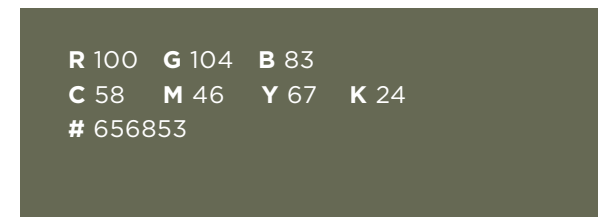
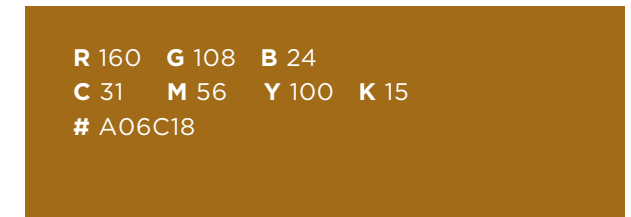
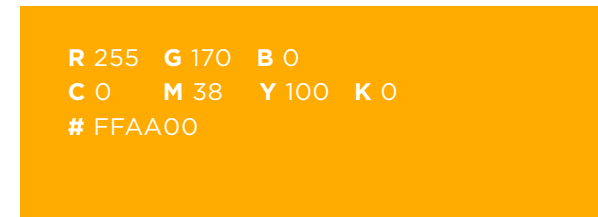
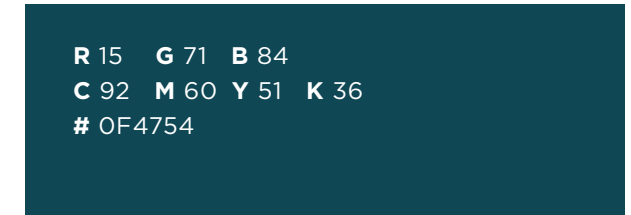
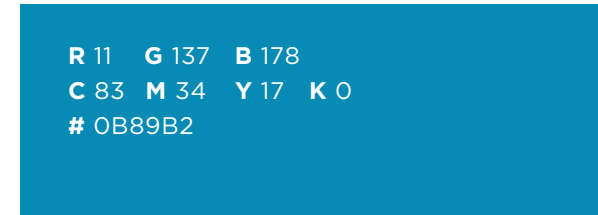
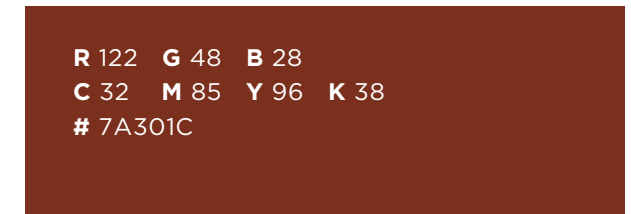
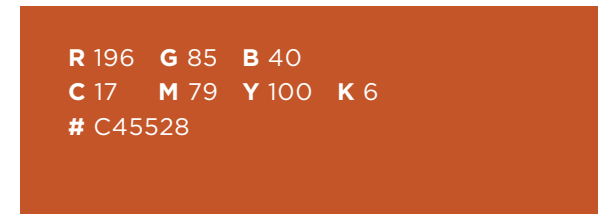
When in doubt, just go black and white.

The colours on the left should be used as the dominant tones in any SunRidge brand piece.



SUPPORT COLOURS

The colours on the right should only be used as subtle elements above the colour to its direct left (ex. Dark yellow only over the bright yellow).



PHOTOS

IMAGES

If you are reading this document that means you are probably more involved in the behind the scenes of SunRidge than most. Keep in mind this gives you a bigger picture of things happening across SunRidge. It is important to prioritize taking photos and sharing them with the community so that people feel connected

to what's going on at SunRidge. Think of capturing and sharing these stories as a way of expressing your thankfulness for whatever you may be capturing. God orchestrates amazing stories and we can capture and celebrate these times in a worshipful way through photography and story telling!

IMPORTANT

Be careful how and where you share these stories. If images are representing the deeply personal stories of other people, or feature other people's children maybe don't post it on public platforms without permission from the people in the images.



BRAND APPLICATION

PAPER

February 2023

BIBLE READING GUIDE

February 1 - 3

- Monday Joshua 21; 2 Timothy 2; Psalm 55
- Tuesday Joshua 22; 2 Timothy 3; Psalm 56
- Wednesday Joshua 23; 2 Timothy 4; Psalm 57

February 6 - 10

- Monday Joshua 24; 1 John 1; Psalm 58
- Tuesday Judges 1; 1 John 2; Psalm 59
- Wednesday Judges 2; 1 John 3; Psalm 60
- Thursday Judges 3; 1 John 4; Psalm 61
- Friday Judges 4; 1 John 5; Psalm 62

February 13 - 17

- Monday Judges 5; 2 John; Psalm 63
- Tuesday Judges 6; 3 John; Psalm 64
- Wednesday Judges 7; John 1; Psalm 65
- Thursday Judges 8; John 2; Psalm 66
- Friday Judges 9; John 3; Psalm 67

February 20 - 24

- Monday Judges 10; John 4; Psalm 68
- Tuesday Judges 11; John 5; Psalm 69
- Wednesday Judges 12; John 6; Psalm 70
- Thursday Judges 13; John 7; Psalm 71
- Friday Judges 14; John 8; Psalm 72

February 27 - 28

- Monday Judges 15; John 9; Psalm 73
- Tuesday Judges 16; John 10; Psalm 74

Top 10 List
 Loving people by praying for those in your life. When I work, I work. When I pray, God works! Write down 10 names of people who need to say "Yes" to Jesus.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Remember to live lives that bless the people around you!

Begin with Prayer
 Listen
 Eat
 Serve
 Share

Goals
 Living mission by using my time, talent, treasure.



Focus on what matters most for the next 90 days, making S.M.A.R.T. Goals

Specific
Measurable
Action-oriented
Realistic
Time-bound (Jan1 - Apr1 - July1 - Oct1)

What are some goals God is wanting you to make?

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

LOVE JESUS LOVE PEOPLE LIVE MISSION

Ridge Retreat!!!

SunRidge
 Mar 24-26 | Cost: \$30
 Calling all SunRidge youth gr 7-12 - past & present. Come hang, learn and grow together! Past graduates - come volunteer!

Parenting Lifeboat

Apr 1

Your children are looking to you for guidance on how to navigate the ever-changing landscape of sex and relationships. No matter what signals they are sending, studies show year after year that over 85% of teens and young adults deeply desire more discussion with their parents in the


Date Night

SunRidge
 Mar 24 | 6-9pm
 SunRidge is hosting a movie night for kids so that parents can enjoy an evening out together.

Build Your Faith
 Bible Reading Resources
 Free Courses
 Messages & Questions

Connect
 SunLand Kids
 RIDGE Youth Group
 Small Groups

Scan for Info
 Learn more about everything on this poster by scanning here



SUNRIDGE
 Community Church




Thank You Card
 Printed professionally

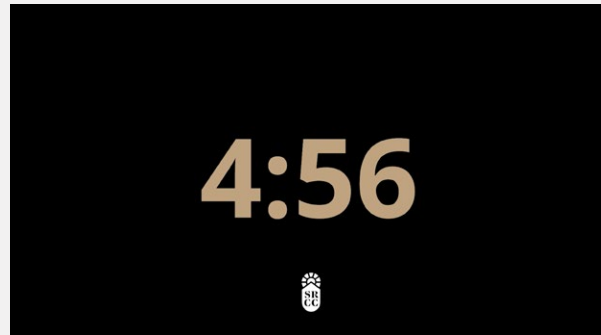
Reading Guide

Printed at church every month.
 > Pages template available

Upcoming Events Poster

Printed at church every month and hung in plastic frames around church
 > Pages template available
 - Change colour of box to dominant tone in corresponding graphic

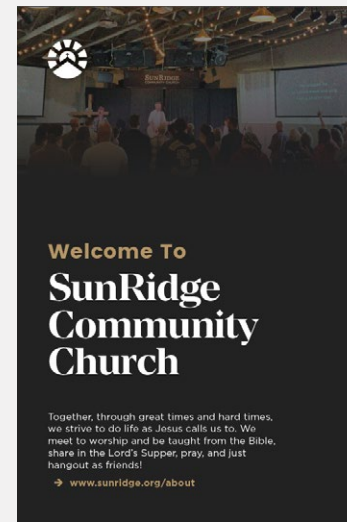
DIGITAL



Half Time Timer

Animation

CONNECT CENTRE



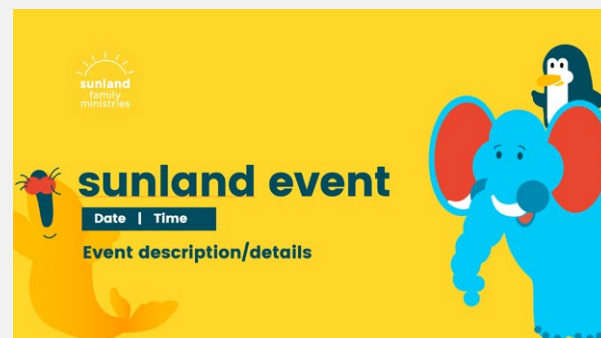
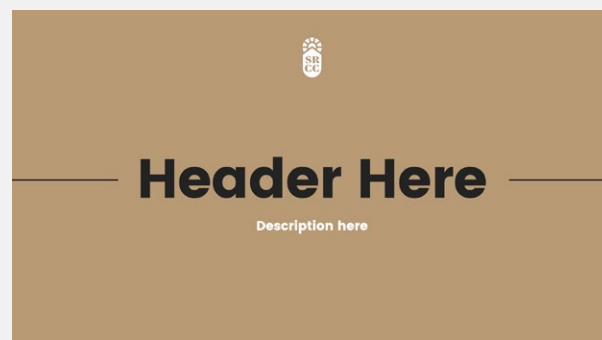
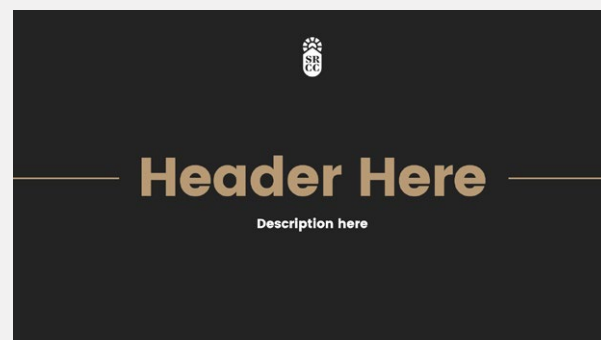
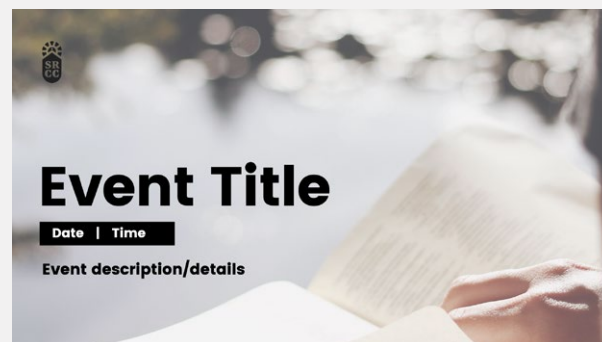
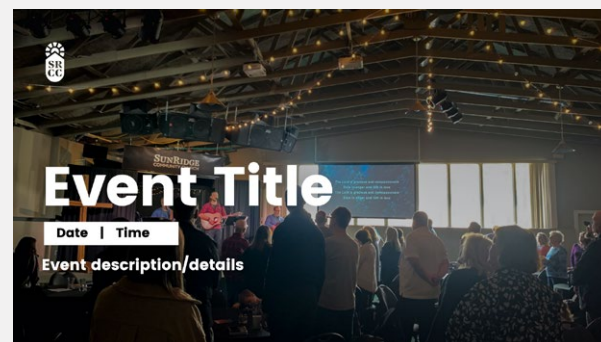
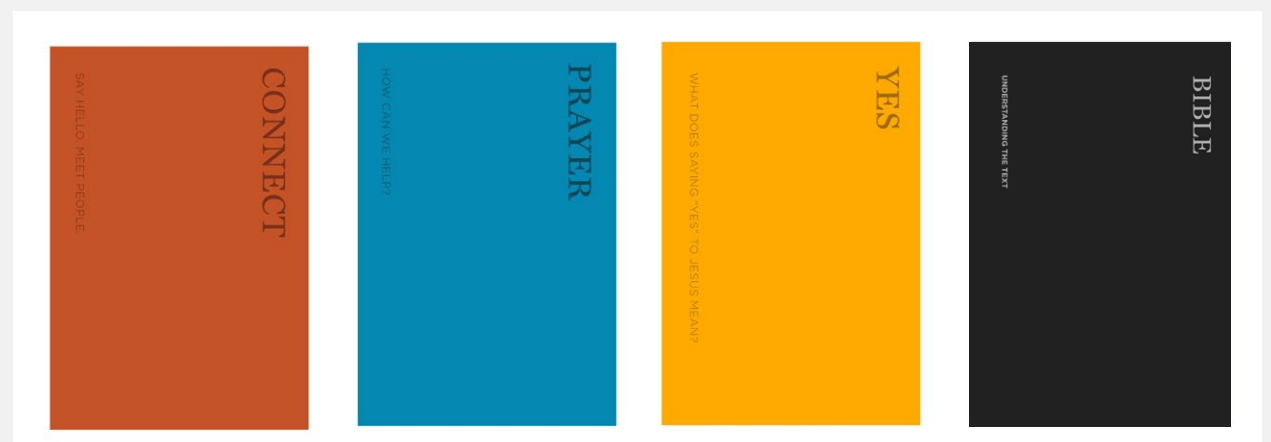
Welcome Brochure

Printed professionally



Connect Cards

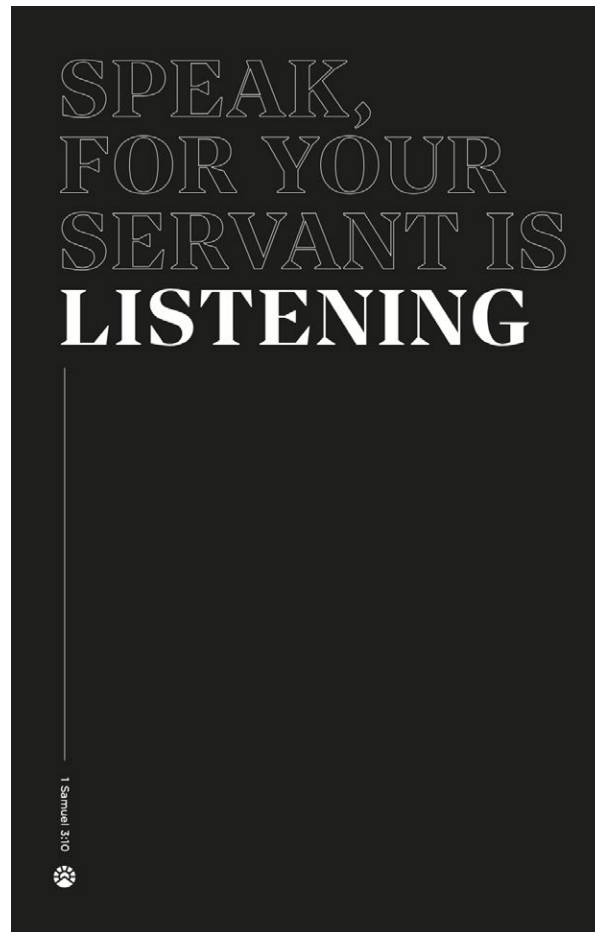
Printed professionally



Announcement Slide

> Keynote/Powerpoint Template Available

OTHER



Journal

Printed professionally through
Global Printers



Baptism Patch

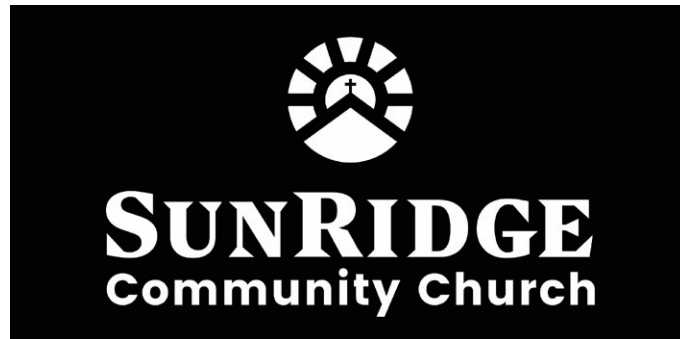
Sewn on to towels
Printed from <https://www.thestudio.com/>



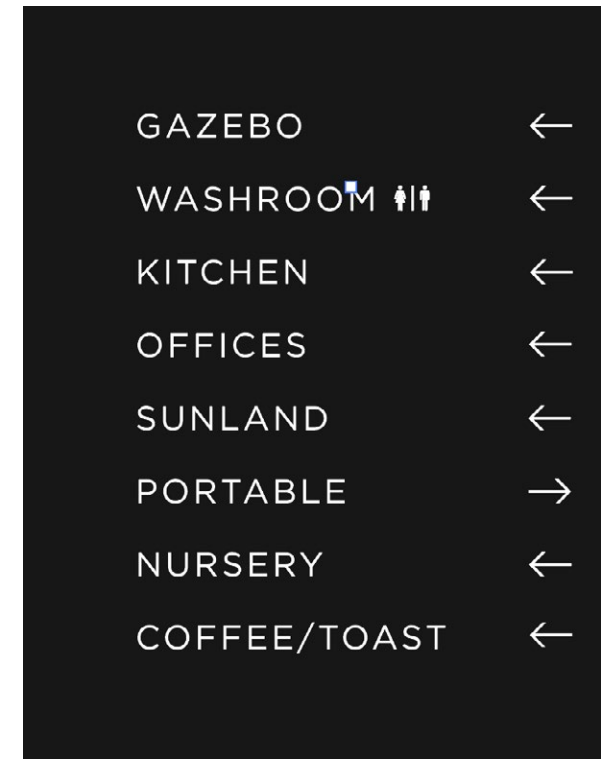
Mug

Ordered from Vistaprint

SIGNS



Billboards



Interior Directions



Room Labels



Sandwich Board

**SUNLAND &
OOSC**

ABOUT

SUNLAND CHILDREN'S MINISTRY

Sunland is a kid-friendly place to learn about what it means to be a follower of Jesus. Currently SunLand is K-5.

OUT-OF-SCHOOL CARE

We have a licensed child care program designed to provide children with a loving environment to enjoy at the end of a school day when their parents are pressed for time. We work hard to create an afternoon where children feel like they are coming home: it's safe, friendly, creative and fun. It's a place where we become friends.

"To provide a safe and fun place where children are encouraged, challenged, accepted and loved for who they are and who they will be!"

— Out of School Care Mission Statement



Animal characters based on Noah's Ark mural in SunLand room

COLOURS

HOW TO USE

The main colours should be used whenever possible. The secondary colours are only there to be used over top of the main colours for contrast.

Take a look at the brand examples following for samples of how to apply.

Main Colours

R 140 G 202 B 121
C 48 M 0 Y 70 K 0
8CCA79

R 255 G 206 B 0
C 1 M 18 Y 100 K 0
FFCE00

R 234 G 69 B 47
C 2 M 88 Y 91 K 0
EA452F

R 0 G 137 B 178
C 83 M 34 Y 17 K 0
0089B2

Secondary Colours

R 31 G 104 B 31
C 85 M 34 Y 100 K 27
1F681F

R 178 G 237 B 178
C 30 M 0 Y 40 K 0
B2EDB2

R 255 G 188 B 0
C 0 M 28 Y 100 K 0
FFBC00

R 255 G 214 B 41
C 1 M 14 Y 93 K 0
FFD629

R 183 G 17 B 0
C 19 M 100 Y 100 K 12
B71100

R 0 G 201 B 247
C 65 M 0 Y 1 K 0
00C9F7

R 0 G 76 B 94
C 95 M 60 Y 46 K 30
004C5E

THE LOGO



SunLand Logo



OOSC Logo 1



OOSC Logo 2

TYPE HIERARCHY

header one

Poppin (or Montserrat) - Bold - All lowercase

Header Two

Poppin (or Montserrat) - Bold - Sentence Case

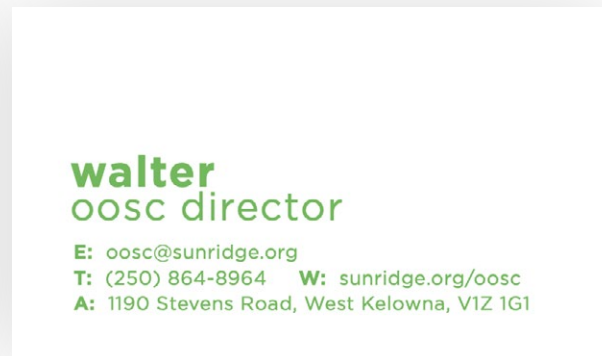
Paragraph Text

Poppin Light or Montserrat Light - Sentence Case

BRAND APPLICATION



OOSC Business Card



OOSC Digital Slide

OOSC Folding Sign

out-of-school care
at sunridge

school year application
2019/2020

Please fill out one application per child. This is an application form only. This becomes a contract once the director has checked over and signed the forms with the parent/guardian.

General Information about Child
Today's Date: _____
Child's Last name: _____
Child's First Name: _____
Sex: _____
Birthdate (dd/mm/yyyy): _____
Age on Sept. 01, 2019: _____
Grade in Sept. 2019: _____
School: _____
Hair Colour: _____ Eye Colour: _____

Parent/Guardian Contact Information #1
Parent/Guardian 1 Name (first and last): _____
Address with postal: _____
Home phone: _____
Work phone: _____
Cell phone: _____
Email: _____

Will your child require a booster seat (The law in BC: Use a booster seat until your child is at least nine years old or 145 cm (4'9") tall)? yes no

Please note that if your child is accepted into our Out of School Care program, your email address will be added to our private email list for the purpose of communicating important information to parents. Normally this happens once a month.

Parent/Guardian Contact Information #2
Parent/Guardian 1 Name (first and last): _____
Address with postal: _____
Home phone: _____
Work phone: _____
Cell phone: _____
Email: _____
Would you like this email address added to our private group list for information purposes?

yes no

Emergency Contact #1
First & Last Name: _____
Relationship to Child: _____
Home phone: _____
Work phone: _____
Cell phone: _____

Emergency Contact #2
First & Last Name: _____
Relationship to Child: _____
Home phone: _____
Work phone: _____
Cell phone: _____

Emergency Contact #3
First & Last Name: _____
Relationship to Child: _____
Home phone: _____
Work phone: _____
Cell phone: _____

Medical
Doctor's Name: _____ Care Card Number: _____
Doctor's Phone Number: _____ Permission to call Ambulance? yes no
Describe Allergies: _____

SunRidge Out Of School Care Contract Part 2 for 2019-2020

Please read and initial each statement if you are in agreement.

It is the program's and the parent's responsibility to communicate between each other if their child is unhappy or if the agreement is unsatisfactory for some reason. The contract can be terminated by either party. Termination of enrollment in the program requires 30 days written notice by either party. Fees paid or due before the termination date are still to be paid, unless otherwise arranged by the Director.

Please be aware that all child care facilities and registration information is open to visits from the local Health Centre staff, such as licensing officers or public health nurses. These visits are for monitoring and maintaining strict regulations.

I agree to the full payment indicated on the Schedule Payment Contract no later than the dates indicated by this contract. Fees include transportation, snacks and daily activities.

I, the undersigned will make every effort to be prompt in bringing and picking up my child from the program within operating hours and will comply with the late fees if applicable.

In the event of absenteeism due to illness, vacation or special transportation, I will inform the program immediately. I also understand that I will not be reimbursed for days my child does not attend, unless otherwise determined by the Director.

I will not send my child to the program if there is illness and I will notify the program if my child has come in contact with a communicable disease.

In case of accident or illness, I authorize the program to contact a physician and/or ambulance. I accept responsibility for payment of applicable fees.

In case of a staffing emergency, I understand that a substitute caregiver will care for my child.

I understand that the caregiver is bound by law to report any reports or suspicions of any form of child abuse.

The Parent Handbook is uploaded online at www.sunridge.org (click the Out of School Care tab). We will provide a printed copy if requested. I have read and agree with all policies and procedures.

I give permission for my child to participate in all fieldtrips and activities that may be held on or off site.

I give permission for my child to be photographed/videoed/recorded/etc. for use in activities and/or advertising with in the program.

I have received a copy of the repayment agreement (a written statement regarding the payment plan at OOSC, regarding how fees are prepaid at our program). This is in the Parent Handbook, which is available online at www.sunridge.org (click the Out of School Care tab). A printed copy is available upon request.

Parent/Guardian Signature: _____ Date: _____
Director's Signature: _____ Date: _____

Behaviour Contract

Name of child: _____

Please read the behavior contract (in the parent handbook online at www.sunridge.org, click the Out of School Care tab). A printed copy can be provided upon request) and explain our expectations to your children in the way they would best understand.

We will be reminding the children of our expectations and values throughout the year.

Please sign to indicate that you have read everything and are in agreement and you have explained our behaviour expectations to your child.

Parent/Guardian Signature: _____ Date: _____

Child Photo
PLEASE EMAIL A HEAD AND SHOULDER PHOTO OF YOUR CHILD AGAINST A LIGHT BACKGROUND TO [OOSC@SUNRIDGE.ORG](mailto:oosc@sunridge.org) ONCE YOUR CONTRACT HAS BEEN CONFIRMED. We require this for the emergency page we prepare for each child. See Sample below.

out-of-school care
website <https://www.sunridge.org/oosc>
phone 250-769-7612
email oosc@sunridge.org

OOSC Document



SunLand Slide/Banner



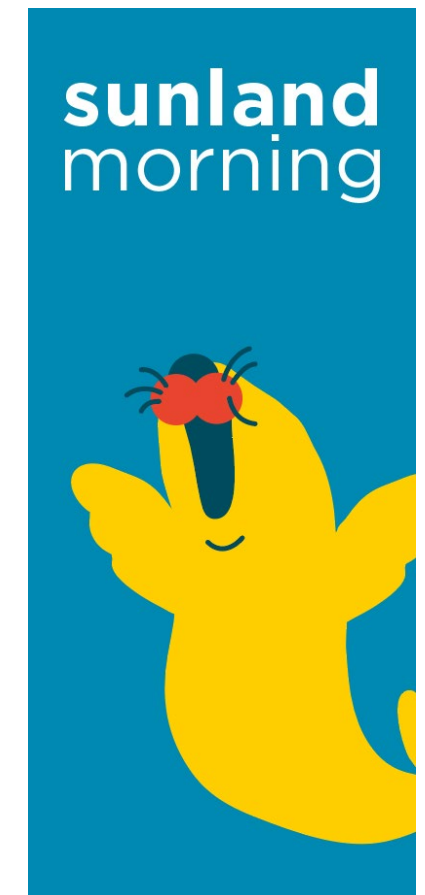
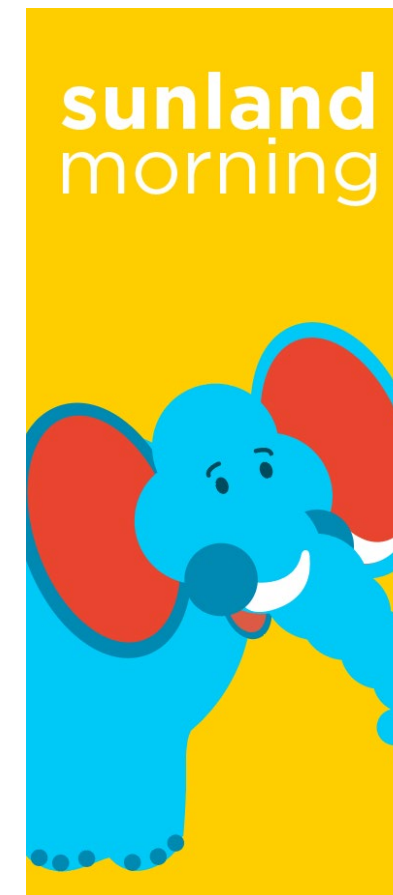
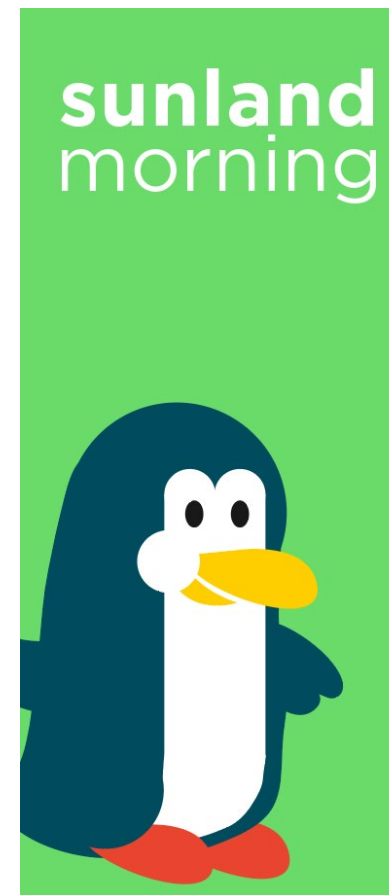
SunLand Social Post



SunLand Name Tag



OOSC Name Tag



SunLand Banner Sample



monday

expectation vs reality
Matthew 21:1-11
 This day will look back on Palm Sunday and the expectations that Israel had for their Messiah/ King. They thought they'd have a military leader who would free them from Roman rule. They expected that kind of rescue, but what happened in reality was very different. That happens with our relationship with Jesus too: we expect and hope for certain outcomes, for our lives to go in a desired direction. But what do we do when reality looks different?

activity

- Use something you have in your house to make the perfect kingdom! You can use lego, or blocks, or playdough, or draw it or make a pop up, or build it out of cardboard...use whatever you have! Don't do this too quickly! Put a lot of effort into it.
- Take a picture of it and send to sunland@sunridge.org

script

- Who is in charge of a perfect kingdom? *(Let kids say: King!)*
- That's right, a king. Now, let's pretend I'm a king. Can you guys do that? But better yet, let's pretend I'm a perfect king. What are some things I might do if I was a perfect king? For instance, I would ask everyone to share with others. And I would forgive anybody who was mean to me. What else do you think I would do? *(Let kids respond. You can help spark ideas by asking what kinds of rules you would make or how you would treat people—just get them thinking.)* That's right, I'd probably be pretty nice, right? I'd love everyone. And living in my kingdom would be the best!
- Well, guess what? A long, LONG time ago, God planned to send a perfect king to rescue us. See, in our world we have lots of sadness and sickness and meanness and death. We all make bad choices sometimes. And people aren't very loving. But the Kingdom of GOD is ALL about love! In the Kingdom of God, there's only joy and laughter and hope and life! So, through the prophet Zechariah, God promised to send a king who is PERFECT—and who can save or rescue God's family from everything wrong in the world. Does anyone know the name of the very special Rescuer God sent? *(Let kids say: Jesus!)* Yes, JESUS. And Jesus brought the Kingdom of God...to us! THE PERFECT KING ARRIVES! Now we're going to watch a story about the first time people realized that Jesus was the perfect king God had promised. Jesus had already been on earth healing people and loving people and doing miracles—showing us what the Kingdom of God is like. But this was the day people treated Jesus like a king!

Student Mentoring Opportunity
SunLand Student Interns

You are being invited grow your leadership gifts by being a SunLand Student Intern.

- Why You?**
 We believe GOD has given you a gift to lead! Leadership gifts look different in different people! Our personalities and other talents give shape to it and we think you have something unique that GOD is calling you to pay attention to. We see it. We want to be a part of encouraging you in it!
- Why SunLand?**
 Who better to help the younger SunLand generation know Jesus than your generation? You have lived through what children are living through now and you have an intimate understanding of what they are going through. They are watching your cues to find their way. The Bible says that you are not too young to lead. And we are inviting you to step up and do that!
- What will leading in SunLand teach you?**
 There are a lot of platforms where one can lead and just because you are experiencing one platform, it doesn't mean it is where you will lead in the future. The place you lead isn't as important as how you dig in to make "where you are" a learning experience. The beautiful thing about leading in SunLand is that it is:
 - A place where you can make a difference - you can see it and be encouraged by it.
 - A very welcoming environment where you can practice! You can learn in a safe and forgiving place.
 - And you can also have fun with it!
- What is the commitment?**
Once a month = Lead
 - The goal is to have a youth team lead once a month. If you and your partner want more involvement, you will need to let us know.
 - We would like at least 2-4 youth teams so no one gets overloaded.
 - We will not schedule youth on Sundays when there is a "youth service" or Sunday when there is a designated service for youth. We don't want anyone to miss out.
 - You are also welcome, when you are not leading, to be a helper in the preschool class or sit in with the Grade 4+ class to learn how to lead in that environment.**Once A Month = Hearing**
 The SunLand Director and leaders from Student Ministries will work cooperatively to help you discover leadership. We will invite your voice and ideas into shaping what happens (primarily in the 4-3 class) and prepare to give you the "stage" to lead on a Sunday morning.

SunLand Document for Print

SUNRIDGE COMMUNITY CHURCH

GoofBall

Join us for a goofy night of celebrating childhood and all the unique ways we have been made! Dinner will be served followed by goofy stories and an awesome dance party!

When April 6, 6pm - 8:45pm
Where 1190 Stevens Road, West Kelowna
Sign-up online at www.sunridge.org/events/goof-ball or phone (250) 769-7612
 Spaces are limited so sign-up soon!

Cost \$10 per family
Who Kids and their families

sunridge.org

SunLand/OOSC Event

WATCH: God's Story - Palm Sunday. [Link: https://www.youtube.com/watch?v=1TnbTut0ggg](https://www.youtube.com/watch?v=1TnbTut0ggg)

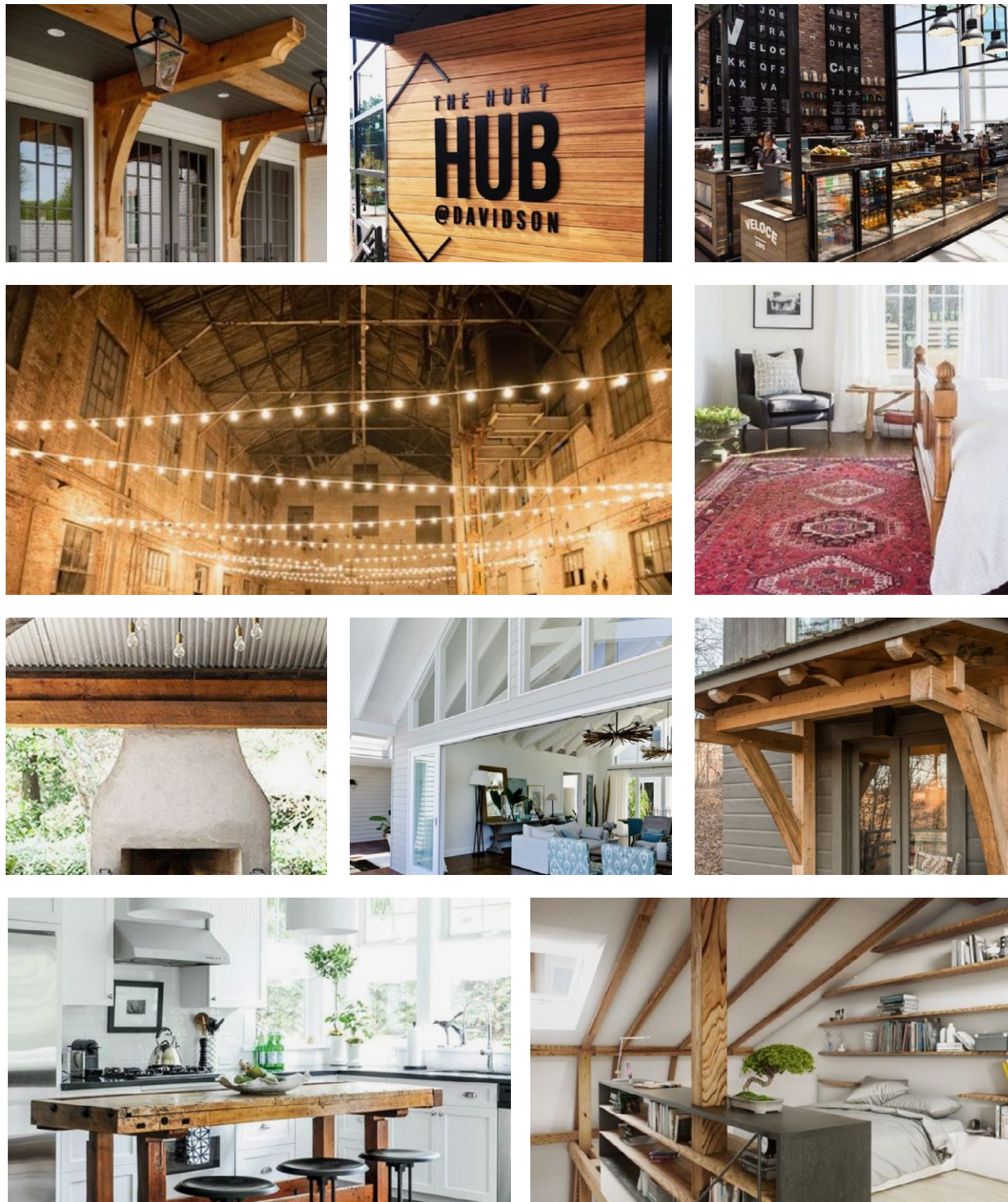
Wow, amazing. How did people react when they recognized Jesus was the king? *(Let kids say: They laid down coats and palm branches, they shouted praises at him and they worshiped him.)* Yes, they showed him that they loved him by praising him! They knew he was the king! Jesus wasn't a king who lived in a palace. He is God's very own son, sent from God's Kingdom. And when Jesus came to earth, he brought the Kingdom of GOD to earth. He showed us what love looks like: it's doing things like treating everyone with kindness, helping people, serving those in need, forgiving people when they are mean to us, and obeying people in charge. One day, Jesus will re-create the world so that there's no more wrong—no more sickness or sadness or meanness or death. Only love. But until then, we can be a part of the Kingdom of God to others by taking Jesus' gift of love and showing love to others just like he did. Even when people are mean to us or we don't feel like being kind.

Jesus is our rescuer!

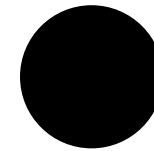
SunLand Document

THE SPACE

INSPIRATION

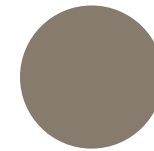


MATERIALS & COLOURS



BLACK

Timeless. Practical to upkeep and keep clean. Sharp.
 > Furniture, frames, table cloths, stage, chairs



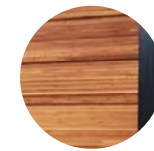
WARM GREY

Soft. Warm grey. Bridge between the black and the wood.
 > Shelves, some tables, exterior trim, couches/chairs



WARM WHITE

Bright but not harsh bright.
 > Walls (interior & exterior)



WOOD & BLACK METAL

> Beams, tables, gazebo beams



BLACK METAL

> Stools, lights



WARM, WHITE LIGHTS

> Auditorium lights, gazebo hanging light, portable cafe lights

A WARNING

Since there are so many groups and leaders within SunRidge and we rarely renovate every space all at once (it's little projects here and there) keeping a consistent look that doesn't end up appearing cluttered and random will be difficult!!!!

Projects and facility purchases MUST be decided on within the bigger context of the space and style.

Reno Design History:

- Kitchen (Colleen & Alecia)
- Portable (Mary, Kyle & Alecia)
- Building Colours (Building team & Alecia)
- Lobby (Denise Krahn, Kyle & Alecia)
- Gazebo (Kyle & Alecia)

When in doubt, go black!!

- Hides dirt
- Matches everything
- Timeless

Accent Colours



RED

> Area rug, pillows



MUSTARD YELLOW

> Pillows, vases

Questions about this manual?

Contact alecia@ajdk.ca

